

# Launch Calendar

## MAY - JUNE

Updates highlighted.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7 Fair & Flexible for Families launches with 7pm N&W included. SRP Drops: 8610 by Virgin Mobile to \$49.99; Samsung A800 to \$349.99; Motorola i530 to \$229.99 Updated Handset Hot Sheet available	8 iDEN e-Ticket training available	9	10	11	12 \$30 INSTANT Overlay on Samsung a900 - NET SRP \$149.99. Ends 5/29 Registration opens for Lean Team Challenge	13
14	15	16	17	18 POP & Collateral arrives in stores for 5/21 Planogram change. LG 225 FREE with \$49.99 instant overlay rebate	19	20 Deadline to complete eTicket training
21 Dads & Grads Marketing Programs launch Planograms must be completed by start of business Mobile ESPN Launches in select stores	22	23 Sprint TV Meeting in a Box kits arrive in stores.	24	25	26	27
28 Handset Launches: Palm Treo 700, Blackberry 7130i and LX 550 by LG	29	30	31 Last day to complete Sprint Referral Rewards Survey Last day to register for HOST training	1	2	3